

Personal data protection

General information on the processing of personal data

1. The data subject – buyer / visitor of the website,

The controller – the operator of the e-shop: (Ing. Zlatica Tušková, Horné Saliby 908)

2. Recipients of personal data (Slovak post, Zásielkovňa mailing service)

3. With regard to the scope and subject of operator's activities, the controller has no obligation to appoint a responsible person pursuant to § 44 of Act No. 18/2018 Coll. On the protection of personal data. However, if you have any questions about your personal data, please write to us at info@zlatush.sk, call us at: +421917660721, or you can visit us personally at the controller's address above.

The site operator is responsible for the processing of personal data pursuant to Regulation (EU) 2016/679 of the European Parliament and of the Council of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data (GDPR). The data subject has the right, upon written request to the controller, to request information about his/her personal data that are subject to the processing or erasure or correction of his/her personal data by the controller.

4. The data subject shall provide true and up-to-date personal data. Chapter 3 of the GDPR governs the rights of the data subject. The data subject has the right to lodge a complaint to the supervisory authority, to object to processing, to require the controller to have access to personal data relating to the data subject, to rectify or erase or restrict the processing of personal data, and the right to data portability.

Information on the rights of the data subject

The data subject shall have the right, upon written request, to require from the controller:

a, confirmation whether personal data are processed or not,

b, in a generally comprehensible form, information on the processing of personal data in the information system to the extent that the controller and the third party's identification data (if any) are identified; the purpose of the processing of personal data; list or extent of personal data processed; information on the voluntary nature or the obligation to provide personal data requested, the period of validity of the consent or the notification which law imposes on the obligation to provide to personal data; third parties if personal data are to be provided to them; the categories of recipients if personal data are to be disclosed to them; the form of disclosure of personal data if personal data are to be disclosed; third countries if personal data are to be transferred to those countries,

c, in a generally comprehensible form, accurate information on the source from which the controller obtained his/her personal data for processing,

d, in a generally comprehensible form, a list of his/her personal data which are subject to processing,

e, rectification or erasure of his/her incorrect, incomplete or outdated personal data subject to processing,

f, erasure of his/her personal data, whose processing has ended; if official documents containing personal data are processed, you can request their return

g, erasure of his/her personal data which are subject to processing if the law has been violated,

h, blocking of his/her personal data due to withdrawal of consent before the expiry of its validity period, if the controller processes the personal data based on his/her consent. The request or information on the leakage of personal data or other relevant facts relating to the processing of personal data by the controller may be addressed to the controller at the abovementioned address or by telephone: +421917660721, or at the e-mail address: info@zlatush.sk

Right of access to personal data

As the data subject you shall have the right to obtain from the controller confirmation as to whether or not personal data concerning him/her are being processed. If your personal data are being processed you shall have access to the personal data and other information about the purposes of the processing, the categories of personal data concerned, the recipients or categories of recipient to whom the personal data have been or will be disclosed, in particular recipient in third countries or international organizations, you shall have the right to be informed of the appropriate safeguards required by law, the retention period of your personal data; if this is not possible, information on the criteria for its determination, the right to request rectification or erasure of personal data or restriction of their processing, or the right to object to such processing, the right to lodge a complaint with a supervisory authority if the personal information has not been collected from you, the existence of automated individual decision making, including profiling. Profiling means any form of automated processing of personal data consisting of the use of personal data to evaluate certain personal aspects relating to a natural person, in particular to analyze or predict aspects concerning that natural person's performance at work, economic situation, health, personal preferences, interests, reliability, behavior, location or movements.

In such cases, the controller shall provide the data subject with information, in particular on the procedure used, as well as on the significance and foreseeable consequences of such processing of the personal data for the data subject. The controller is obliged to provide you with your personal data which he/she processes. The operator may charge a reasonable fee corresponding to administrative costs for the repeated provision of personal data. The controller is obliged to provide you with personal data in the manner requested by you. The right to obtain personal data shall not adversely affect the rights of other natural persons.

Right to rectification of personal data

The data subject shall have the right to obtain from the controller without undue delay the rectification of inaccurate personal data concerning him/her. Taking into account the purposes

of the processing, the data subject shall have the right to have incomplete personal data completed.

Right to object to processing of personal data

You have the right to object to the processing of your personal data on grounds relating to your particular situation if the controller profiles or processes your personal data on the following legal bases:

- processing of personal data is necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller,
- processing of personal data is necessary for the purposes of the legitimate interests pursued by the controller or by a third party. The controller may not further process your personal data unless he/she demonstrates the necessary legitimate interests in the processing of personal data that override your rights or interests or the grounds for exercising a legal claim. You shall have the right to object to the processing of personal data concerning you for the purpose of direct marketing, including profiling, to the extent that it relates to direct marketing. If you object to the processing of personal data for direct marketing purposes, the operator shall not process personal data for direct marketing purposes. Where personal data are processed for scientific or historical research purposes or statistical purposes, the data subject on grounds relating to his/her particular situation shall have the right to object to processing of personal data concerning him/her, unless the processing is necessary for the performance of a task carried out for reasons of public interest.

Right to erasure of personal data

The data subject shall have the right to obtain from the controller the erasure of personal data concerning him/her without undue delay. The controller shall have the obligation to erase personal data without undue delay where one of the following applies:

- a**, the personal data are no longer necessary in relation to the purposes for which they were collected or otherwise processed;
- b**, the data subject withdraws consent on which the processing of his/her personal data by the controller is based and where there is no other legal ground for the processing;
- c**, the data subject objects to the processing of personal data and there are no overriding legitimate grounds for the processing or the data subject objects to the processing of personal data for direct marketing purposes including profiling to the extent that it relates to direct marketing;
- d**, the personal data have been unlawfully processed;
- e**, the personal data have to be erased for compliance with a legal obligation;
- f**, the personal data were collected in connection with the offer of information society services pursuant to § 15 par. 1 Act. If the controller has disclosed your personal data and is obliged to erase it under the above conditions, he/she is also obliged, in view of the available technology

and costs, to inform other controllers processing your personal data so that these controllers erase the references to your personal data and copies. The controller is not obliged to erase your personal data if it is necessary:

- a**, to exercise the right to freedom of expression or the right to information,
- b**, to fulfill an obligation under the law or international agreement or to fulfill a task performed in the public interest or in the exercise of public authority entrusted to the controller,
- c**, for reasons of public interest in the field of public health,
- d**, for archiving, scientific, historical research or statistical purposes, if the erasure is likely to prevent or seriously hamper the attainment of the objectives of such processing, or
- e**, to assert a legal claim.

Right to restriction of processing of personal data

The data subject shall have the right to obtain from the controller restriction of processing where one of the following applies:

- a**, the accuracy of the personal data is contested by the data subject, for a period enabling the controller to verify the accuracy of the personal data;
- b**, the processing of your personal data is unlawful and the data subject opposes the erasure of the personal data and requests the restriction of their use instead;
- c**, the controller no longer needs the personal data for the purposes of the processing, but they are required by the data subject for the establishment, exercise or defense of legal claims or
- d**, the data subject has objected to processing;
- e**, the controller will restrict the processing of your personal data until it is verified that the legitimate reasons on the part of the controller outweigh your legitimate reasons. Where the processing of personal data has been restricted, in addition to the storage, the controller may only process personal data with the consent of the data subject or for the purpose of asserting a legal claim, for the protection of persons or for reasons of public interest. The controller is obliged to inform you before the restriction of personal data processing is lifted.

Notification obligation regarding rectification or erasure of personal data or restriction of processing

The controller shall communicate any rectification or erasure of personal data or restriction of processing to each recipient to whom the personal data have been disclosed, unless this proves impossible or involves disproportionate effort. The controller shall inform the data subject about those recipients if the data subject requests it.

Right to data portability of personal data

The data subject shall have the right to receive the personal data concerning him or her, which he or she has provided to a controller, in a structured, commonly used and machine-readable format and have the right to transmit those data to another controller without hindrance from the controller to which the personal data have been provided, where:

a, the processing is based on consent,

b, or are necessary to perform the contract to which you are a party or to take action prior to the conclusion of the contract at your request. This right must not adversely affect the rights of others. The exercise of the right of portability shall be without prejudice to the right to erasure of personal data. The right to portability shall not apply to the processing of personal data necessary for the performance of a task carried out in the public interest or in the exercise of official authority vested in the controller.

Right to lodge a complaint on personal data protection

If you think that your rights under the Personal Data Protection Act have been violated, you have the right to lodge a complaint to the Office for Personal Data Protection under Section 100 of this Act. The purpose of the proceedings is to determine whether the rights of individuals have been violated in the processing of their personal data or there has been a violation of the law and if deficiencies are found, if justified and expedient, impose remedial measures or a fine for violation of the law. The Office shall publish a model proposal on its website. The document instituting the proceedings must contain evidence in support of the claims made in the application and a copy of the document or other evidence proving the exercise of the right by the controller (right of access to personal data, right to request personal data correction, right to erasure or restriction of personal data, the right to data portability of personal data), if the right has been exercised by the data subject, or the reasons justifying the non-exercise of the right in question.

The aforementioned rights (except for the right to initiate proceedings for the protection of personal data) may be asserted by e-mail or in writing by post to the controller supervising the processing of personal data. The controller may also be notified of personal data leakage or other relevant facts relating to the processing of personal data by the controller.

In case of suspicion that his/her personal data are being processed unlawfully, the data subject may lodge a complaint with a supervisory authority – Office for Personal Data Protection of the Slovak Republic, Hraničná 12, 820 07 Bratislava 27, Slovak Republic or contact the Office via its website <http://www.dataprotection.gov.sk>.

If the data subject does not have full legal capacity, his/her rights may be exercised by the legal representative. If the data subject is not alive, his/her rights under this Act may be exercised by a close person.

The data subject's request under the Personal Data Protection Act shall be handled free of charge by the controller, except for payment of an amount that cannot exceed the material costs effectively incurred in making copies, the procurement of technical media and the sending of information to the data subject unless a special law provides otherwise. The

controller shall be obliged to process the request of the data subject in writing no later than 30 days from the date of receipt of the request. The controller shall notify the data subject and the Office for Personal Data Protection of the Slovak Republic in writing without undue delay of the data subject's rights under the Personal Data Protection Act.

The controller hereby informs you as the data subject about the protection of your personal data and instructs you about your rights in relation to the protection of personal data within the scope of this written information obligation.

Processing of personal data for the purpose of placing an order

1. Purposes of personal data processing: issuing of tax document, contacting the customer about the order, performance of the contract, handling of liability for defects of sold products – resulting from performance of the contract.
2. Legal basis for the processing of personal data: a) The processing of personal data (name, surname, title, street and number, postal code, city) is necessary under a special regulation or an international treaty binding on the Slovak Republic. In particular, according to Act No. 222/2004 Coll. On Value Added Tax.
b) The processing of personal data (e-mail, telephone number) is necessary for the performance of the contract.
3. Retention period of personal data – three years.